## CAPEMAN

1

## ATHENA HELMET

2

## KICKING A MULE

3

### SECONDARY MARK

Licensees can modify the marks below to include any sport name, club name, or academic department within the sword using the approved font.

### WEST POINT

4

### ARMY

5

### USMA

6

### SWISS "A"

7

### CLASSIC "A"

8

### WEST POINT CREST

9

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### COLOR INFORMATION

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<table>
<thead>
<tr>
<th>SCHOOL COLORS</th>
<th>PANTONE COLORS</th>
<th>THREAD COLORS</th>
</tr>
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<td>GOLD</td>
<td>PANTONE 467</td>
<td>MADEIRA 1738</td>
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<tr>
<td>GRAY</td>
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### VERBIAGE

- **United States Military Academy®**
- **Army Football**
- **U. S. Military Academy®**
- **Army Sprint Football™**
- **USMA®**
- **Army Golf™**
- **West Point®**
- **Army Gymnastics™**
- **Duty, Honor, Country®**
- **Army Hockey™**
- **The Long Gray Line®**
- **Army Lacrosse™**
- **Black Knights®**
- **Army Rifle™**
- **Army Black Knights™**
- **Army Soccer™**
- **Go Army™**
- **Army Softball™**
- **Bad Navy™**
- **Army Swimming™**
- **Army Rattle Rousers™**
- **Army Track™**
- **Army Baseball™**
- **Army Volleyball™**
- **Army Basketball™**
- **Army Wrestling™**
- **Army Cross Country™**
- **Army Cheerleading™**
- **Army Diving™**
- **All For The Corps™**

### GENERAL INFORMATION

- **LOCATION:** WEST POINT, NY
- **ESTABLISHED DATE:** 1802
- **MASCOT:** BLACK KNIGHTS
- **CONFERENCE:** PATRIOT LEAGUE
- **MASCOT NICKNAME:** (except Hockey & Wrestling)
- **FOOTBALL CONFERENCE:** INDEPENDENT

### CREST COLORS

- **CREST BLUE PANTONE 286**
- **CREST GOLD PANTONE 109**
- **CREST GREEN PANTONE 339**
- **CREST RED PANTONE 199**
- **CREST BROWN PANTONE 470**
- **CREST BLACK PANTONE PROCESS BLACK**

### WORD MARK

United States Military Academy

### CUSTOM LETTERS AND NUMBERS

- **ABCDEFghIJKLMNOPQRSTUVWXYZ**
- **STUVWXYZ**
- **0123456789**

### ADDITIONAL PERTINENT INFORMATION

- **Yes**
- **No**
- **Restrictions**

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- Alterations to West Point Crest permitted: **x**
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- Cross licensing with other marks permitted: **x**
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